

**Report on**  
**Swachhta Pakhwada (1<sup>st</sup> – 15<sup>th</sup> September, 2020)**

The Swachh Bharat Abhiyan, launched on 02.10.2014 across the country as a national movement, is the most significant cleanliness campaign by the Government of India. According to the Government, a clean India would be the best tribute India could pay to Mahatma Gandhi on his 151th birth anniversary in 2020. By inviting people to participate in the drive, the Swachhta Abhiyan has turned into a National Movement. A sense of responsibility has been evoked among the people through the Clean India Movement. With citizens are now becoming active participants in cleanliness activities across the nation, the dream of a 'Clean India' once seen by Mahatma Gandhi has begun to get a shape.

FAGMIL has taken the lead in launching the "Swachhata Pakhwada" at Jodhpur Head Office and Mines locations from 1<sup>st</sup> – 15<sup>th</sup> September, 2020 with officers and workmen at Head Office, Jodhpur of FAGMIL alongwith the apprentices and contract labours followed by message given by Brigadier Amar Singh Rathore, Chairman and Managing Director on cleanliness of environment and enlightened the staff with its place in Indian Social Ethics keeping in view the guidelines and protocol of COVID-19 pandemic through virtual mode on Google meeting (online).

As per the directions received from DoF for the period from 01.09.2020 to 15.09.2020, our company has carried out several activities during the Swachhta Pakhwada and it was celebrated with great enthusiasm.

The swachhta drive on the lines of our action plan for 2020 was carried out during the Swachhta Pakhwada from 01.09.2020 to 15.09.2020 are listed below:

- Organised a VC/meeting with CMD and all staff of FAGMIL for the dissemination of information and to review the preparedness, in between and at the end of the Pakhwada.
- Displayed Swachhta Message of CMD on the website.
- Issued necessary directions and circular on 4th September, 2020 regarding curb the use of Single-Use Plastic (SUP) and discourage the use of plastic in the office.
- With the use of Social Media (Facebook, Twitter, Instagram, YouTube, newspapers etc.) awareness was created and the activities performed by our Area Managers in the fields of mines and nearby villages were uploaded on twitter.
- Distributed safety-related products like Masks, Sanitizers and Soap to the Employees, Apprentices, Contract labours, nearby villagers and children.

**Other Programs alongwith the action plan activities were also carried out.**

- All the rooms of HODs and Staff were properly cleaned and sanitized with Hypochlorite to eliminate risk of Covid-19 infection and the HODs are being involved in awareness creation among other workers.
- Cleanliness awareness campaign is being organised by displaying the anti-littering posters/notices in all the FAGMIL offices.

- Proper cleaning of all the rooms of staff.
- Corridors were properly cleaned and dried tree leaves inside the office campus were cleaned.
- Upkeep and cleaning of equipments/furniture such as computers, printers, photocopiers, telephones, Fax machines, filing cabinets, almirahs, tables, chairs etc.
- In addition to cleaning, the unusable items were removed and placed at suitable place for further action to auction them.
- Motivated the people regarding cleanliness and making their nearby places polythene and plastic free.
- Unwanted grasses and weeds from office main lawn were uprooted.

During this period, FAGMIL Site/HO offices was vibrant with various activities and events related to Sanitation and cleanliness. As part of the Swachh Bharat Abhiyan 'Swachhta Pakhwada', at Jodhpur HO and our Mining Sites- Mohangarh, Ramsinghpur, Suratgarh, Bikaner and Kavas Group of Mines, organized awareness programs amongst employees, apprentices, contract labours, local vendors and villagers to understand the use of mask, wash hands with soap and sanitize their workplace/living place properly to eliminate risk of covid-19 infection.

The following are the highlights of the programme organized during Swachhta Pakhwada from from 1<sup>st</sup> – 15<sup>th</sup> September, 2020 at various site offices of FAGMIL :

### Posters were displayed to convey the message of cleanliness



### Give away kits:

As a part of Swachta Initiative, FAGMIL has observed Swachhta Pakhwada - 2020. Distribution of 90 Swachhta Kit (Mask, Sanitizer, Dettol Soap etc.) to Contract workmen, Security Personnel, Vendors, Villagers, Children. All the Contract workmen, Security personnel & Vendors have participated in the programme. The kit contained one hand sanitizer, one antiseptic soap, one mask each. This programme was organized in line with the Covid-19 prevention guidelines as prescribed by Government of India.



At Jodhpur Head Office



At Kavas Group of Mines



At Suratgarh Group of Mines



At Bikaner Group of Mines

## Planted Saplings:

Area Manager at Hamira, planted saplings at Mohangarh Group of Mines office complex as part of SwachhtaPakhwada2020



## Spreading Awareness

Area Managers posted at our Mining Sites delivered the speech on 'cleanliness, inside out' – to sensitize and ensure good health and hygiene by providing Villagers, Vendors, Police Staff, Women and Children with awareness on clean and safe environment, personal health, hygiene and good practices including hand washing on cleanliness, in order to create safe, healthy, clean and green environment and created awareness among the employees, apprentices and contractual staff members as part of Swachhata Pakhwada 2020 campaign, especially as country is battling Corona Virus.

Also, all the staff members and other stakeholders were encouraged to wear mask and download Aarogya Setu App on their mobile phones along with their family members.

Emphasized to curb the use of Single-Use Plastic (SUP) and discourage the use of plastic in office and at home:

Lecture delivered towards spreading awareness against ill-effect of plastics on the environment and to give up the use of plastic including carrying bags, plastic cutlery and plastic water bottles and were encouraged to use Made in India products.

An action plan has also been made for the disposal of all obsolete documents, machinery and e-waste which has accumulated at various location of FAGMIL.



श्रीगंगानगर जिला भास्कर 08-09-2020

## रघुनाथपुरा में स्वच्छता पखवाड़े में कोविड-19 के नियमों बारे में बताया



रघुनाथपुरा। स्थानीय गांव में एफसीआई अरावली जिप्सम एंड मिनरल्स इंडिया लिमिटेड द्वारा स्वच्छता पखवाड़े का आयोजन किया गया। रघुनाथपुरा बस स्टैंड स्थित खान कार्यालय के नजदीक कच्ची बस्तियों में साफ-सफाई का कार्यक्रम और कोविड-19 के नियमों की पालना के बारे में विस्तार से बताया। फेगमिल द्वारा कच्ची बस्तियों में सेनेटाइजर वितरण भी किया गया। इस मौके फेगमिल क्षेत्र सुरतगढ़ के प्रबंधक मनोहर सिंह परिहार, सुरजीत सिन्हा, केसर सिंह, लोकेश सिंह, सतीश शर्मा, दुलाराम, गिरधारी शर्मा सहित ग्रामीण मौजूद थे।

### स्वच्छता की जानकारी दी

मोहनगढ़ की भाट बस्ती में मास्क, सेनेटाइजर व साबुन पाकर खुश हुए बच्चे। पत्रिका

**पत्रिका न्यूज नेटवर्क**  
rajasthanpatrika.com

स्वच्छता पखवाड़े के बार में अवगत करवाते हुए बताया कि अपने घरों व आसपास के क्षेत्र को साफ सुथरा रखना चाहिए। कोरोना से बचाव के लिए कोविड-19 के नियमों का पालन पूरी तरह से करना चाहिए। ग्रामीणों, महिलाओं व बच्चों को मास्क, सेनेटाइजर, साबुन वितरित किए। इस दौरान व्याख्याता राजेश कुमार, फेगमिल अधिकारी पी.रमेश बाबू, संतोषकुमार सिंह, कार्मिक दीने खां, मिश्री खां, हीरा राम, लक्ष्मण राम, रमेश कुमार लोहिया, शिक्षिका मंजू पूनिया, ग्रामीण मांगी लाल भाट, आम्बा राम, बचना राम सहित ग्रामीण महिलाएं व बच्चे उपस्थित रहे।

## Cleanliness Drive

The area in and around FAGMIL Office/Mining Site was cleaned during the Swachhta Pakhwada July 2020. The Garden & footpath area was cleaned by maintaining the social distancing.

### Photos



Before



After



**Creating social buzz regarding swachhta through electronic and print media:**

A press release has been issued highlighting major outcomes of Swachhta Pakhwada. Each formation was ensured better branding and publicity of Pakhwada activities.

**Publicity of Pakhwada activities through print media**

dainikbhaskar.com

### महिलाओं में उद्यमिता विकास एवं आय उपार्जन संबंधी प्रशिक्षण

बोकानेर। स्वामी केशवानंद राजस्थान कृषि विश्वविद्यालय के कुलपति प्रो. आरपी सिंह ने कहा कि महिलाओं ने प्रत्येक क्षेत्र में अपनी प्रतिभा का लोहा मनवाया है। ऐसी महिलाएं दूसरों के लिए प्रेरणास्रोत हैं। कुलपति मंगलवार को गृह विज्ञान महाविद्यालय के खाद्य एवं पोषण विभाग द्वारा आयोजित महिलाओं के उद्यमिता विकास एवं आय उपार्जन प्रशिक्षण को संबोधित कर रहे थे। उन्होंने कहा कि शिक्षा, चिकित्सा, खेल, विज्ञान सहित हर क्षेत्र में आज महिलाएं आगे हैं। प्रशिक्षण प्रभारी तथा गृह विज्ञान महाविद्यालय अधिष्ठाता डॉ. विमला डुकवाल ने बताया कि राष्ट्रीय कृषि विकास परियोजना के तहत आयोजित पांच दिवसीय प्रशिक्षण में 30 महिलाएं भाग ले रही हैं। यह शिबिर सोमवार से 11 सितंबर तक चलेगा। प्रशिक्षण के दौरान महिलाओं को मूल्य संवर्धित उत्पाद बनाना सिखाएंगे।

### 15 सितंबर तक स्वच्छता पखवाड़ा



बोकानेर | एफसीआई अरावली जिप्सम एंड मिनरल्स इंडिया लिमिटेड की ओर से 15 सितंबर तक स्वच्छता पखवाड़े का आयोजन किया जाएगा। क्षेत्र प्रबंधक अंकुश सक्सेना ने बताया कि पखवाड़े के तहत कावनी एवं भारू खानों के आसपास स्वच्छता कार्यक्रम किया। खान मजदूरों एवं ग्रामवासियों को मास्क, सेनेटाइजर, साबुन वितरित किए। इस दौरान भंवरसिंह भाटी, किशन सिंह, छैलूसिंह राटोड़, जंजीर सिंह, भंवरदान, प्रेम नाई आदि उपस्थित थे।



Jaisalmer Patrika

4 September at 23:24

Video: अधिकारियों ने दी स्वच्छता की जानकारी, बांटे मास्क, सेनेटाइजर व साबुन  
<https://www.patrika.com/.../video-officials-gave-informatio.../>



PATRIKA.COM

Video: अधिकारियों ने दी स्वच्छता की जानकारी, बांटे मास्क, सेनेटाइजर व साबुन

## Publicity of Pakhwada activities through Twitter



Swachh Bharat Cleanliness Campaign was indeed enlightening for all the stakeholders- employees, apprentices, contract labour and local villagers, vendors. The campaign reaffirmed and reinstated the importance of cleanliness and healthy surroundings and motivated all to work for making “India” a “Clean India”.

At the end, apart from Environmental issues like Banning of plastic products, segregation of solid waste, use of dustbins for bio-degradable and non-degradable waste and composting of bio-degradable waste, our Chairman and Managing Director and General Manager instructed to all the employees and staff members associated with our company to spread the awareness on in & out clean and safe surrounding, personal health, hygiene and good practices including hand washing on cleanliness, in order to arrest spread of Covid-19 and create safe, healthy environment. The same message was addressed by the Area Managers to villagers, children, vendors, and to station staff/local population in their local languages in promoting the clean India drive.

All the staff members of FAGMIL showed a lot of enthusiasm and displayed their imaginative bent of their minds through Social media, posters, virtual meeting/discussions.

As torch-bearers we will continue to strive to be the best; therefore, we have to move beyond symbolism and go to the next level in the implementation of Swachhta Pakhwada.

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