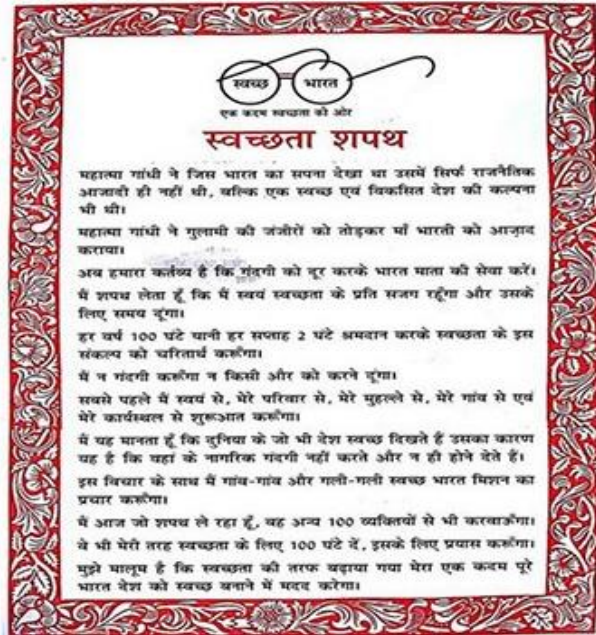


**Report on**  
**Swachhta Pakhwada (1st – 15th September, 2021)**

Swachh Bharat Abhiyan has become a 'Jan Andolan' receiving tremendous support from the people. Swachh Bharat Abhiyan is one of the most significant and popular missions to have taken place in India. The Swachhta Pakhwada launched by Government of India, is a fortnight-long program observed to ensure mass participation of citizens in Swachhta activities and to truly transform Swachh Bharat into a citizen's movement leading to a national movement, which is the most significant cleanliness campaign in India. This drive was formulated to cover all the cities and towns of India to make them clean and it would be the best tribute India could pay to Mahatma Gandhi on his 152nd birth anniversary in 2021. With citizens now becoming active participants in cleanliness activities across the nation, the dream of a 'Clean India' once seen by Mahatma Gandhi has begun to get a shape.



This year, Swachh Bharat Pakhwada, 2021 is once again being observed by FAGMIL from 1st – 15th September, 2021 with zeal and vigor. The Pakhwada was flagged off across all FAGMIL offices including mining site locations by taking the Swachhta pledge. The Swachhta Shapath in bilingual (Hindi and English) format was made available on the Website portal of FAGMIL at all FAGMIL locations. Apart from the e-pledge, work centres like FAGMIL Head Office and our Mining site offices physically administered the Swachhta pledge to their employees including contractual employees in the office premises with due care taken of Covid-19 protocols. The pledge was followed by message given by Brigadier Amar Singh Rathore, Chairman and Managing Director on cleanliness of environment and enlightened the staff with its place in Indian Social Ethics keeping in view the guidelines and protocol of COVID- 19 pandemic.



## Swachhta Pledge



As per the directions received from DoF for the period from 01.09.2021 to 15.09.2021, our company has carried out several activities during the Swachhta Pakhwada and it was celebrated with great enthusiasm.

The swachhta drive on the lines of our action plan for 2021 was carried out during the Swachhta Pakhwada from 01.09.2021 to 15.09.2021 are listed below:

- Displayed Swachhta Message of CMD on the website.
- Scanning of old records and removing/weeding out of old files/records. Cleanliness drive as carried out
- Staff members to devote 1 hour for general cleaning of work space and surrounding
- Create awareness and carry out cleanliness drive in nearby villages at Mining site.

- Plantation :- Identify an area for tree plantation or beautification through plantation and carry out the same.
- Distributed safety-related products like Masks, Sanitizers and Soap to the Employees, Apprentices, Contract labours, nearby villagers and children.
- Ensure the Pest control measures to stop the spread of insects, cockroach and mosquito.
- Organised a VC/meeting with CMD and all staff of FAGMIL for the dissemination of information and to review the preparedness, in between and at the end of the Pakhwada.
- “Not to use single use plastic and to discourage use of plastic” i.e. to curb the use of Single-Use Plastic (SUP) and discourage the use of plastic in the office.
- With the use of Social Media (Facebook, Twitter, Instagram, YouTube, newspapers etc.) awareness was created and the activities performed by our Area Managers in the fields of mines and nearby villages were uploaded on twitter.

**Other Programs alongwith the action plan activities were also carried out.**

- All the rooms of HODs and Staff were properly cleaned and sanitized with Hypochlorite to eliminate risk of Covid-19 infection and the HODs are being involved in awareness creation among other workers.
- Cleanliness awareness campaign is being organised by displaying the anti-littering posters/notices in all the FAGMIL offices.
- Proper cleaning of all the rooms of staff.
- Corridors were properly cleaned and dried tree leaves inside the office campus were cleaned.
- Upkeep and cleaning of equipments/furniture such as computers, printers, photocopiers, telephones, Fax machines, filing cabinets, almirahs, tables, chairs etc.
- In addition to cleaning, the unusable items were removed and placed at suitable place for further action to auction them.
- Motivated the people regarding cleanliness and making their nearby places polythene and plastic free.
- Unwanted grasses and weeds from office main lawn were uprooted.

During this period, FAGMIL Site/HO offices was vibrant with various activities and events related to Sanitation and cleanliness. As part of the Swachh Bharat Abhiyan ‘Swachhta Pakhwada’, at Jodhpur HO and our Mining Sites- Mohangarh, Ramsinghpur, Suratgarh, Bikaner and Kavas Group of Mines, organized awareness programs amongst employees, apprentices, contract labours, local vendors and villagers to understand the use of mask, wash

hands with soap and sanitize their workplace/living place properly to eliminate risk of covid-19 infection.

The following are the highlights of the programme organized during Swachhta Pakhwada from from 1st – 15th September, 2021 at various site offices of FAGMIL :

### **Scanning of old records and removing/weeding out of old files/records.**

Old records were scanned and kept in digital form. The unused files were weeded out. Rest of the records are maintained in office almirahs.



Weeding of files



Records in office almirahs

### **To Create awareness and carry out cleanliness drive in nearby villages at Mining site.**

The campaign of Swachhta Bharat mission with effect from 01-09-2021 to 15-09-2021 followed by cleanliness drive programme within and around the office campus by devoting 2 hours by every employee of the FAGMIL. In pursuance to our action plan a programme in this connection was scheduled from 11:00 AM to 12:00 PM for cleanliness drive and cleaning programme by the staff members of FAGMIL. In this cleanliness programme all the FAGMIL staff members have participated in Swachhta Diwas from 4th September to 7th September, 2021 by devoting his one hour from 11:00AM to 12:00 PM to clean the campus in which various activities were under taken by the staff members viz. cleaning of waste outside office premises, road side area, parking, garden etc.





**Plantation :- Identify an area for tree plantation or beautification through plantation and carry out the same.**

As a part of Swachhta Pakhwada 2021, At Jodhpur Head Office and All Area Offices of FAGMIL was assigned the all-important responsibility of Tree PLANTATION OF Tree/Saplings or beautification through plantation on 9<sup>th</sup> September, 2021. Further the programme, road-map was also structured including identifying the area where planting of saplings to be done and also species of saplings to be selected depending upon the present weather and soil conditions. On 9<sup>th</sup> September all the employees of FAGMIL gathered in the planting area by 11.30 AM alongwith other staff members for "Plantation of saplings".



**At Mohangarh Group of Mines**



**At Bikaner Office**



**At Suratgarh group of mines**

Places were identified at our new Head office at Jodhpur for beautification of Office through plantation. Glimpses of Plantation at Jodhpur Head Office:



Distributed safety-related products like Masks, Sanitizers and Soap to the Employees, Apprentices, Contract labours, nearby villagers and children.

#### Give away kits:

As a part of Swachhta Initiative, FAGMIL has observed Swachhta Pakhwada - 2021. Distribution of 90 Swachhta Kit (Mask, Sanitizer, Dettol Soap etc.) to Contract workmen, Security Personnel, Vendors, Villagers, Children.

All the Contract workmen, Security personnel & Vendors have participated in the programme. The kit contained one hand sanitizer, one antiseptic soap, one mask each. This programme was organized in line with the Covid-19 prevention guidelines as prescribed by Government of India.





At Ramsinghpur Group of Mines

At Bikaner Group of Mines



At Mohangarh Group of Mines



At Suratgarh Group of Mines

Posters were displayed to convey the message of cleanliness





## Spreading Awareness

Area Managers posted at our Mining Sites delivered the speech on 'cleanliness, inside out' – to sensitize and ensure good health and hygiene by providing Villagers, Vendors, Police Staff, Women and Children with awareness on clean and safe environment, personal health, hygiene and good practices including hand washing on cleanliness, in order to create safe, healthy, clean and green environment and created awareness among the employees, apprentices and contractual staff members as part of Swachhata Pakhwada 2021 campaign, especially as country is battling Corona Virus.

Also, all the staff members and other stakeholders were encouraged to wear mask and download Aarogya Setu App on their mobile phones along with their family members.

An action plan has also been made for the disposal of all obsolete documents, machinery and e-waste which has accumulated at various location of FAGMIL.



"Not to use single use plastic and to discourage use of plastic"

As a part of Swachhta programme, on 14th September, 2021, jute bags with a message 'not to use plastic bags' were distributed to the employees and other staff members of FAGMIL at Head Office and mining site locations to reduce usage of plastic bags.



### 'Plastic Se Raksha – Swachhta Hi Suraksha'

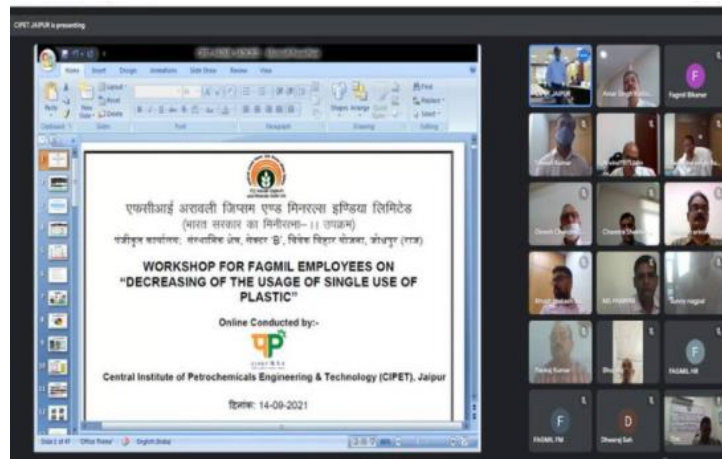
The aim is to raise awareness, collect plastic waste and make the surroundings plastic free. Plogging event took place at Bkaner site office where in all employees and staff of FAGMIL join the initiative of Swachhta Pakhwada as part of drive against single use plastic.



### Workshop by Central Institute of Petrochemicals Engineering and Technology (CIPET)

All the participants from each every department as well as from various mines locations took part in the workshop conducted by CIPET Team with enthusiasm. CIPET created awareness about cleanliness in and around the office premises. The seminar consisted of presentation by the CIPET team. The CIPET explained the impact of using the single use plastic and emphasized on spreading awareness against ill-effect of plastics on the environment and to give up the use of plastic including carrying bags, plastic cutlery and plastic water bottles. They also shared the information's related to the effect of using plastics farm lands, daily livelihood, the issues with time taken for degradation of plastic, what happens to plastics once it is thrown to open fields, how animals are affected. The villagers were informed about the

alternatives available in place of single use plastics in their daily life. The employees along with the other staff members visited the streets of the villages and collected thrown out plastics and informed the villagers to ban of single use plastics and also not to dispose in their vicinities.



Creating social buzz regarding swachhta through electronic and print media:

A press release has been issued highlighting major outcomes of Swachhta Pakhwada. Each formation was ensured better branding and publicity of Pakhwada activities.

### Publicity of Pakhwada activities through Print Media

#### किया श्रमदान



पत्रिका न्यूज़ नेटवर्क  
patrika.com

मोहनगढ़ . एफ सीआई अरावली जिप्सम एण्ड मिनरल्स इंडिया की ओर से एक सितम्बर से 15 सितम्बर तक स्वच्छ भारत अभियान के तहत स्वच्छता पखवाड़े का आयोजन किया जा रहा है। इसी के तहत फौजिल के क्षेत्रीय प्रबंधक

पंकज कुमार के निर्देशन में मोहनगढ़ जिप्सम माइन्स परिसर में स्वच्छता पखवाड़े के तहत श्रमदान किया। निगम के अधिकारियों व कार्मिकों की ओर से स्वच्छता अभियान चलाकर जिप्सम माइन्स कार्यालय व उसके आसपास साफ- सफाई की गई। कचरा इकट्ठा कर अन्यत्र डाला गया।

### Publicity of Pakhwada activities through Twitter

**Tweet**

स्वच्छता पखवाड़े-2021 के अंतर्गत "Decreasing of the usage of single use plastic" विषय पर CIPET, Jaipur के माध्यम से ऑनलाइन कार्यवाही का आयोजन दिनांक 14.09.2021 को किया गया। @fertmin\_india @mansukhmandviya @amar\_s\_rathore

10:58 AM · Sep 16, 2021 · Twitter Web App

1 Retweet

Relevant people

- fagnil** (@fagnil) FCI Answal Gypsum and Minerals India Limited Public Sector Undertaking Miniratna II Company Department of Fertilizer
- Department of Fe** (@fertmi...) Official Twitter Account of the Department of Fertilizers, Government of India.
- Mansukh Mandavi** (@mansukhmandviya) #GreenMP | Minister of Health and Family Welfare, Chemicals and Fertilizers, Government of India | office: @OfficeCI\_MM | instagram.com/mansukhmandviya

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3:44 PM · Sep 14, 2021 · Twitter Web App

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- fagnil** (@fagnil) FCI Answal Gypsum and Minerals India Limited Public Sector Undertaking Miniratna II Company Department of Fertilizer
- Department of Fe** (@fertmi...) Official Twitter Account of the Department of Fertilizers, Government of India.
- Mansukh Mandavi** (@mansukhmandviya) #GreenMP | Minister of Health and Family Welfare, Chemicals and Fertilizers, Government of India | office: @OfficeCI\_MM | instagram.com/mansukhmandviya

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**Tweet**

स्वच्छता पखवाड़े के अंतर्गत फेगमिल के विभिन्न क्षेत्रीय कार्यालयों में पीथरोपण का कार्य किया गया। @fertmin\_india @mansukhmandviya @amar\_s\_rathore

4:59 PM · Sep 9, 2021 · Twitter Web App

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Relevant people

- fagnil** (@fagnil) FCI Answal Gypsum and Minerals India Limited Public Sector Undertaking Miniratna II Company Department of Fertilizer
- Department of Fe** (@fertmi...) Official Twitter Account of the Department of Fertilizers, Government of India.
- Mansukh Mandavi** (@mansukhmandviya) #GreenMP | Minister of Health and Family Welfare, Chemicals and Fertilizers, Government of India | office: @OfficeCI\_MM | instagram.com/mansukhmandviya

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FAGMIL में 01 से 15 सितम्बर तक मनाये जा रहे स्वच्छता पखवाड़े के अंतर्गत स्वच्छता जागरूकता के लिए Banners/posters and standees को प्रदर्शित किया गया है। @fertmin\_india @mansukhmandviya @amar\_s\_rathore

12:55 PM · Sep 4, 2021 · Twitter Web App

1 Retweet 3 Likes

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Relevant people

- fagnil** (@fagnil) FCI Answal Gypsum and Minerals India Limited Public Sector Undertaking Miniratna II Company Department of Fertilizer
- Department of Fe** (@fertmi...) Official Twitter Account of the Department of Fertilizers, Government of India.
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**Tweet**

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4:05 PM · Sep 2, 2021 · Twitter Web App

2 Retweets 3 Likes

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- fagnil** (@fagnil) FCI Answal Gypsum and Minerals India Limited Public Sector Undertaking Miniratna II Company Department of Fertilizer
- Department of Fe** (@fertmi...) Official Twitter Account of the Department of Fertilizers, Government of India.
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Swachh Bharat Cleanliness Campaign was indeed enlightening for all the stakeholders- employees, apprentices, contract labour and local villagers, vendors. Swachh Bharat Cleanliness Campaign was indeed enlightening for all the stakeholders- FAGMIL employees,

Consultants, Apprentices and other contractual staff. The campaign reaffirmed and reinstated the importance of cleanliness and healthy surroundings and motivated all to work for making "India" a "Clean India".

At the end, apart from Environmental issues like Banning of plastic products, segregation of solid waste, use of dustbins for bio-degradable and non-degradable waste and composting of bio-degradable waste. Our Chairman and Managing Director and General Manager addressed all the stakeholders of FAGMIL that we all have undertaken to portray a strong message of achieving the vision of a Clean India as envisaged by Govt. of India. He also instructed to all the employees and staff members associated with our company to spread the awareness on 'in & out' clean and safe surrounding, using mask in public places, personal health & hygiene and good practices including hand washing on cleanliness, in order to arrest spread of Covid-19 and create safe, healthy environment. He further said the participants should be committed for ensuring the cleanliness and sanitation at their work places, residential premises & localities and become part of this great drive that would transform the face of our great country forever.

All the staff members of FAGMIL showed lot of enthusiasm and displayed their imaginative bent of their minds through Social media, posters, virtual meeting/discussions.

At the end the fortnight long Swachhta Pakhwada was concluded with a message that "We all want to see a clean India; we all want to be proud of our country. However, keeping the surrounding clean was never only the municipality's job. It should be a community effort".

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